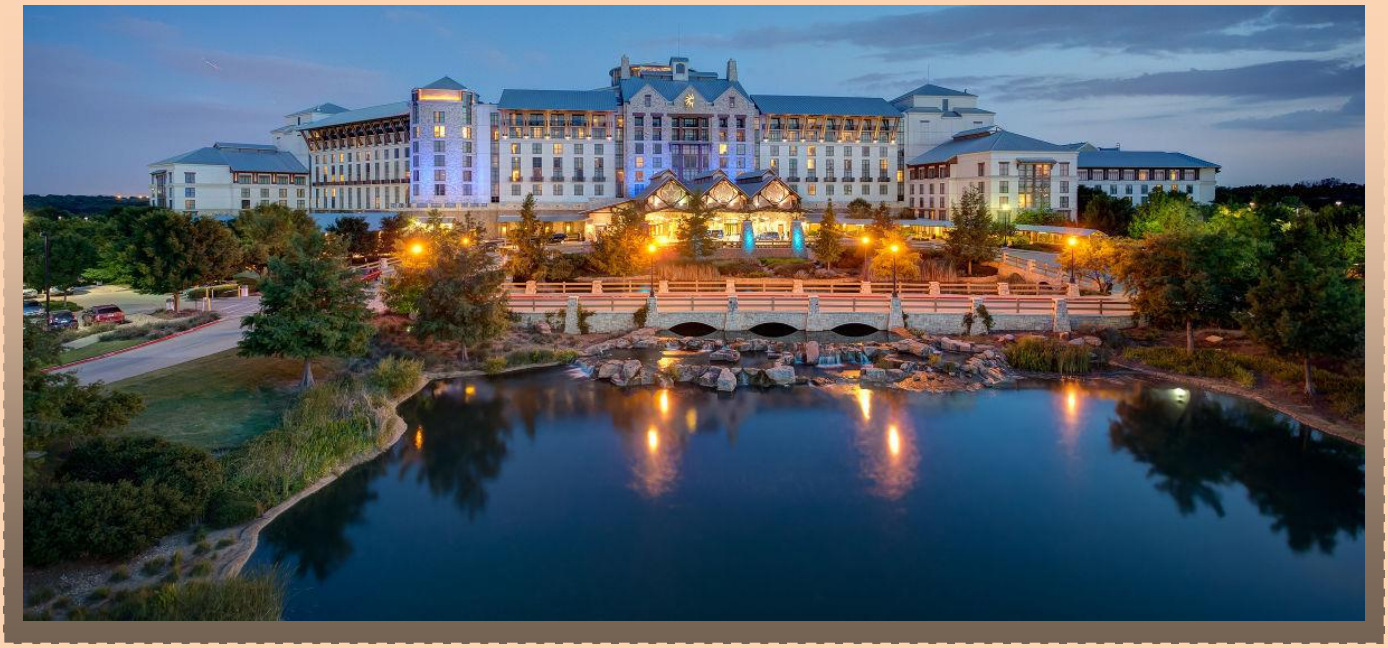
Invitation to Exhibit

2016 Combined Annual Meeting

April 14th-17th, 2016

Midwestern
OMS
CHAPTER

2016 Annual Meeting



The Gaylord Texan Resort & Convention Center
Grapevine, Texas

April 14-17, 2016

In 2016, the Midwestern OMS Chapter will join us for our historical annual meeting! We are excited to have our colleagues join us in all meeting activities and look forward to seeing new faces at the annual meeting!

The Southwest Society of Oral and Maxillofacial Surgeons (SWSOMS), The Midwestern OMS Chapter (MWOMS) and The Texas Society of Oral and Maxillofacial Surgeons (TSOMS) invite you to showcase your products and services at the 2016 Annual Meeting to be held at the Gaylord Texan Resort & Convention Center in Grapevine, Texas.

Your participation provides attendees with an up-close look at the latest professional technology and services in delivering optimal patient care. Exhibiting at the SWSOMS/MWOMS/TSOMS Annual Meeting allows you to connect face-to-face with your target audience in an intimate and relaxed atmosphere. Many sponsorship opportunities are available for additional exposure. Join us and be accessible to new and existing customers all in one place.

Please note that all exhibitors are cordially invited to attend the SWSOMS/MWOMS/TSOMS general meeting sessions as well as all receptions and ancillary activities!

This prospectus contains important information related to your participation. Please review the prospectus and submit your Exhibitor Contract today. The deadline to contract for exhibit space is **December 31, 2015.**

Accommodations:

The Gaylord Texan Resort
Grapevine, Texas

Marriott Reservations 1-877-491-5138
or log onto
https://resweb.passkey.com/go/ssoms
Group Code: OMS
Group rates starting at **$219**
Expire March 25, 2016

Included in Your Contract:

- 6' Table with draped top, 2 chairs
- Admission to Evening Receptions Thursday and Friday
- Listing in the Annual Meeting Program Guide, including company logo and description
- Listing on the SW Society and Texas Society Websites as 2016 Exhibitor
- Invitation to join in ancillary activities (*separate fees apply*)

Golf Tournament:

Cowboys Golf Club

Thursday, April 14, 2016

1:30pm—5:00pm

Tickets available

$215 per person

(includes Green fee, Lunch/Snacks and Cart Fee)

$99.95 Club Rental

Special Events:

Exhibit Personnel are invited to participate in all special events for meeting attendees including a Welcome Reception on Thursday, Friday evening reception, Thursday afternoon Golf Tournament and Saturday Evening President's Event. *NOTE: Tickets to the Saturday evening event, golf tournament must be purchased separately.*

Thursday, April 14th

Exhibit Hall Setup 1pm-4pm

SWSOMS Board	8am -9:30am
TOMSPAC Board	9:30am-10:30am
TSOMS Board	10:30am–12pm
Golf Tournament	1:30pm SHOTGUN START
Welcome Reception	5:30pm-7:30pm

Friday, April 15th

Exhibit Hall Open 7:00am – 12:00pm

Continental Breakfast In Exhibit Area	7am-8am
Byrd-Tilson-Walker Resident's Day Presentation	8am-12pm
Anesthesia Course	1pm – 4pm
Reception	5:30pm-7pm
Alumni Dinners	7:30pm-10:30pm

Saturday, April 16th

Exhibit Hall Open 7:00am –12:00pm

Continental Breakfast In Exhibit Area	7am-8am
General Session (Doctor Carlson)	8am-12pm
SWSOMS Member Meeting	12pm-12:30pm
TSOMS Member Meeting	12:30pm-1:30pm
Presidents Event	7pm-11pm

High Traffic for Exhibits

The exhibits will be tabletop style, placed near the meeting space area. The exhibit tables will be assigned based on level of sponsorship and time of receipt. To assist with bringing traffic into the exhibition area, breakfast and breaks will take place in the exhibit area as well as the Welcome Reception on Thursday evening. .

Contract Agreement:

The exhibitor agrees that neither SWSOMS/MWOMS/TSOMS, Gaylord Texan Resort nor any of their officers, directors, members, agents and employees shall be held liable to any damage, loss, harm or injury to the person or property of the exhibitor or any of its officers, directors, agents or employees, resulting from theft, fire, water, accident or any other cause. The exhibitor shall indemnify, defend and hold harmless SWSOMS/MWOMS/TSOMS, Gaylord Texan Resort and their officers, directors, members, agents and employees from and against any and all claims, demands, suits, liability, damages, losses, costs, attorney fees and expenses of whatever kind or nature, which might result from or arise out of any action or failure to act on the part of the exhibitor or any of its officers, directors, agents or employees.

Program Listing:

Please email company logo and 3 sentence company descriptions to **kellyannshy@alamoOMS.com** at the same time contract is sent. GIF or TIF images preferred. Jpeg images saved from website will result in poor image quality.

ADDITIONALLY FOR 2016:

Online Registration: Log on to **http://www.regonline.com/SWSOMS16-exhibit**

AVAILABLE AS OF SEPTEMBER 17, 2015

Special Recognition: Exhibitors who have supported our Annual Meeting consecutively over the last five years will receive special recognition during the general session. Without the support of our Exhibitors we would not be as successful as we are today.

Exhibit Hall Drawings: Should you wish to donate a corporate gift to be awarded to a meeting attendee during our Exhibit Hall Drawing, please indicate this on your registration form. We are asking that our exhibitors provide one gift to donate for the drawing taking place. After the drawing, winners will proceed to exhibitor's booth to pick up the gift from you personally.

Rolling Presentation: Exhibitors who elect to participate in our meeting will be part of a rolling presentation featuring their company preceding and immediately following all general sessions and meeting breaks. For this presentation we'll need the following items with your contract by December 31, 2015:

- Corporate Logo
- Contact information
- Three bullet points describing your company

Sponsorship Opportunities:

We are pleased to offer several levels of sponsorship opportunities that will provide the chance to showcase your company and products/services during the general meeting sessions. Please consider additional support of the Southwest and Texas Societies by electing to contribute:

Platinum Sponsorship: $ 9,250.00 includes exhibit table, premium placement in Exhibit Hall, full page ad in program guide (sponsor has ability to create), recognition in general meeting sessions, signage at evening receptions, breakfast and meeting breaks, placement of materials (provided by sponsor) in registration packets, 2 Saturday evening tickets

Gold Sponsorship: $6,750.00 includes exhibit table, premium placement in Exhibit Hall, half-page ad in program guide, recognition in general meeting sessions, signage at breakfast and meeting breaks , 2 Saturday evening tickets

Silver Sponsorship: $4,750.00 includes exhibit table, optimal placement in Exhibit Hall, quarter-page ad in program guide, recognition in general meeting sessions, 1 Saturday evening ticket

Bronze Sponsorship: $3,250.00 includes exhibit table, separate listing in program guide in addition to Exhibitor list, recognition in general meeting sessions, 1 Saturday evening ticket.

Items to Include with your Contract:

- ☐ Payment for Exhibit Fee
- ☐ Payment for Sponsorship
- ☐ Logo (for rolling presentation and program guide)
- ☐ Three sentence description (for program guide)
- ☐ Three bullet points describing your company (for rolling presentation)
- ☐ Contact information for Booth Personnel
- ☐ Optional gift for Exhibit Hall Drawing
- ☐ Corporate Contact Information

Exhibitor Contract: Complete and return this contract to reserve and hold your space. Remember, table location assignments are made on a first come first served basis in the general exhibit area. Premium placement is available for Meeting Sponsors. For faster processing, visit **http://www.regonline.com/SWSOMS16-exhibit**. Contracts can also be submitted via fax (**210-614-5234)** or email (**kellyannshy@alamoOMS.com)**. Payment for this contract is due within four weeks of receipt of the contract. With the execution of this agreement, the exhibitor agrees to lease space at the SWSOMS/MWOMS/TSOMS Annual Meeting April 14-17, 2016. Cancellations received in writing **before** January 1, 2016 will receive a full refund.

Company: _____Contact: _____

Address: _____City: _____ State/Zip _____

Website: _____ Email: _____

Booth Personnel:

Name:
_____

Title:
_____

Email:
_____

Phone:
_____

Golf? _____ *Sat Evening?* _____

Name:
_____

Title:
_____

Email:
_____

Phone:
_____

Golf? _____ *Sat Evening?* _____

Early Bird Registration Ends December 31, 2015

Basic Exhibit Booth:

_____ $1,750.00 / $2,000.00- (after 12/31/2015) $ _____
Basic tabletop exhibit

-OR-

Sponsorship Opportunities:

includes Basic Exhibit Booth Fee

__ $ 9,250.00 Platinum Level $ _____
__ $ 6,750.00 Gold Level $ _____
__ $ 4,750.00 Silver Level $ _____
__ $ 3,250.00 Bronze Level $ _____

Additional Amenities/Activities:

_____ $150.00 electricity for exhibit $ _____

_____ $70.00 WIFI access $ _____

____ X ____ $215.00/person, Cowboys Golf Club $ _____

_____X____$99.95 Golf Club Rental $ _____
Please choose preference list amount needed of each
_____Men's _____Woman's
_____Right Handed _____Left Handed

_____ X____ $175.00/person, Saturday Evening $ _____
President's Event

TOTAL **$ _____**

Checks Payable to**: SWSOMS, 4499 Medical Drive, Suite #190, San Antonio, Texas 78229, 210-614-3915, 210-614-5234 fax**
If Paying by Visa / Mastercard / Discover / American Express, please complete the following:

Card Number Expiration CVV2/CVC2/CID Code

Billing Address City State/Zip

Name on Card Signature